



CRAFTING TECHNOLOGY FOR SOCIAL CHANGE

COMPANY PROFILE

2019-2020





CONTACT

A-1, Ist Floor, Sana Palace 2, Shahnazaf Road, Hazratganj, Lucknow - 226001 (UP) Contact No: 0522-4037733 | 9005419932



no innovation unimaginable and no frontiers beyond our reach.



MEMBERS & PARTNERS WITH.

















Who We dre

We at 18Pixels connect communities online, amplify best practices using innovative IT platforms, develop & deploy new technologies in diverse corporate sectors, and evaluate which technologies are effective at improving managerial outcomes, changing behaviors and lowering costs.

Eighteen Pixels is a fast growing Information Technology company that is expert in delivering a wide variety of customized software solutions & services.

From web-based applications to mobile apps that instantaneously relay data worldwide, to a video chat with a professional that allows a corporate to expediently manage its issue faster and more economically, new technologies hold the potential to transform businesses. At the nexus of data, innovation and technology, we bring unlikely partners together to spark new solutions. We perform surveillance and data projects; collect, monitor and manage Big Data efficiently and effectively—revealing patterns, uncovering root causes and steering research toward evidence-based interventions.

We are an **ISO** certified, **DUNS** Registered Company, and are associated with **UN**, **IAEA**, **UNDP**, **BMGF**, **CII** and Indo-American Chamber of Commerce (IACC).

We are also associated with **AIIMS** Delhi, Tata Cancer Institute Mumbai, KGMC Lucknow and many more.

Our major service span...

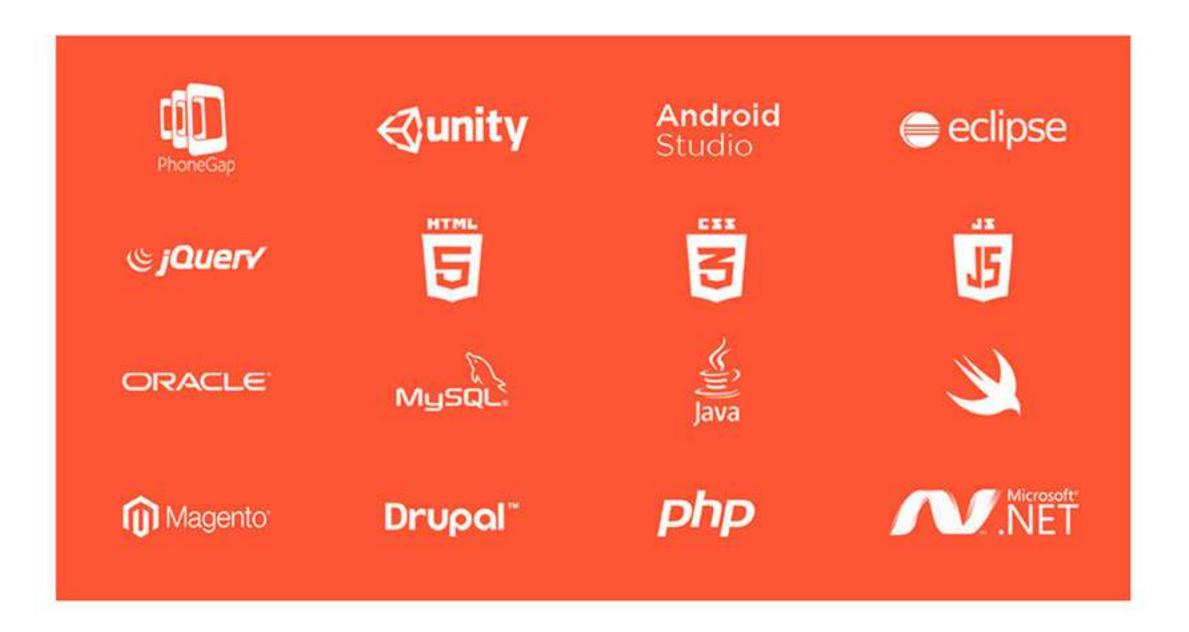
- E-Governance
- Mobility Services
- Web Development
- Cloud Services
- Software Development
- Digital Marketing
- Business Intelligence
- Data Mining
- E-Commerce
- MS Dynamics
- Open ERP
- I.T. Solutions
- Machine Learning and Al
- BlockChain

THE EXPERTS ARE IN THE HOUSE -

Our greatest strength is a team of energetic, young stalwarts, committed to crafting technology for social change through their combined expertise, and their relentless drive. Our commitment to hiring the right people has reinforced our belief in our vision.

THE NUTS AND BOLTS—

Our arsenal of tech tools include industry standards. We continuously update ourselves with trending tech, thus keeping our tools sharpest in our shed.



THE PEOPLE BEHIND THE PEOPLE PEOPLE

Our leadership team is thoroughly committed to serving our customers, internal (our employees), and external. Any organization's strength are its people, and we, at the Eighteen Pixels leadership team understand this thoroughly, which is why we keep our people at the forefront.

EXECUTIVE LEADERSHIP & ADVISORS



VINOD YADAV
HARVARD UNIVERSITY /
PUBLIC HEALTH CONSULTANT



IRFAN ALAM
HARVARD UNIVERSITY/
FOUNDER-SAMMAN FOUNDATION



AMITA YADAV JOHNS HOPKINS BLOOMBERG / PROGRAMME MANAGER (TATA TRUST)



ARVIND SHRIVASTVA
QUALITY MANAGEMENT AND
LEAN SIX SIGMA CONSULTANT

MANAGEMENT TEAM



RAJ YADAV FOUNDER & CEO



ARUN GAURAV
IIT KANPUR, IIM LUCKNOW
(CO-FOUNDER & DIRECTOR STRATEGY & PLANNING)



GAURAV KUMAR
IIT-ROORKEE, IIM-B
(CO-FOUNDER & DIRECTOR SALES & MARKETING)



SEBASTIAN BERGER BUSINESS PARTNER, EUROPEAN MARKETS



DIPIN KARAL BUSINESS PARTNER, AUSTRIAN MARKETS



SABI DHAWAN
HUMBER INSTITUTE TORONTO
(HEAD- INTERNATIONAL
SALES & MARKETING)

PROJECTS

HOW WE CONTRIBUTE TO THE GREATER GOOD

We live in an era where technology can be manipulated to impact bottom-lines, rejuvenate management processes, prevent epidemics and mitigate causalities. From creating awareness (Go Green Selfie), to preventing cancer (TNM Cancer Staging, FIGO Gynecology Cancer Management), to expediting bloodlines (National Blood Transfusion Council), to facilitating entertainment (Lehren), to easing rapid transport (LMRC), to enabling institutions smoothening employment (Arc Connect), to simplifying banking (Capital First), our growing software expertise is a testament to our capabilities.

Our collaborations with International Social Organizations like the UNDP, IAEA, Tata Memorial Centre, DAE, NACO, and The Bill Clinton foundation are the feathers in our proverbial cap.



TNM Cancer Staging

TNM Cancer Staging Mobile application for International Atomic Energy Agency (IAEA) with collaboration of Tata Memorial Centre (TMC) and Department of Atomic Energy (DAE), India.

TNM Cancer Staging App is a simple to use mobile app developed to stage down staging of cancer. TNM Cancer Staging features Prospective search that includes Alphabetical Search and System Search. Interactive Search is another great feature that proves very helpful in staging cancer disease by tapping on absence or presence of related symptoms that in turn derives staging values.

The app also features universal search that can be used to search the indexes and lists. Users can also create and manage easy to access bookmarks for any page.



FIGO Gyn Cancer Management

FIGO Gyn Cancer Management Mobile app for IAEA, All India Institute of Medical Sciences (AIIMS), TMC DAE INDIA and FIGO under RCA.

FIGO Gyn Cancer Management is designed for health professionals. It provides the latest FIGO Staging and recommended investigation tools for the confirmation of diagnosis and management of each Gyn cancer. Recognising the tremendous variation in resources in various parts of the world, the FIGO Gynecologic Committee has developed algorithms that define appropriate and acceptable management according to the type of setting and available resources.

This App has been designed in a simple, user-friendly format that will be useful for oncologists, gynecologists, medical students and residents.

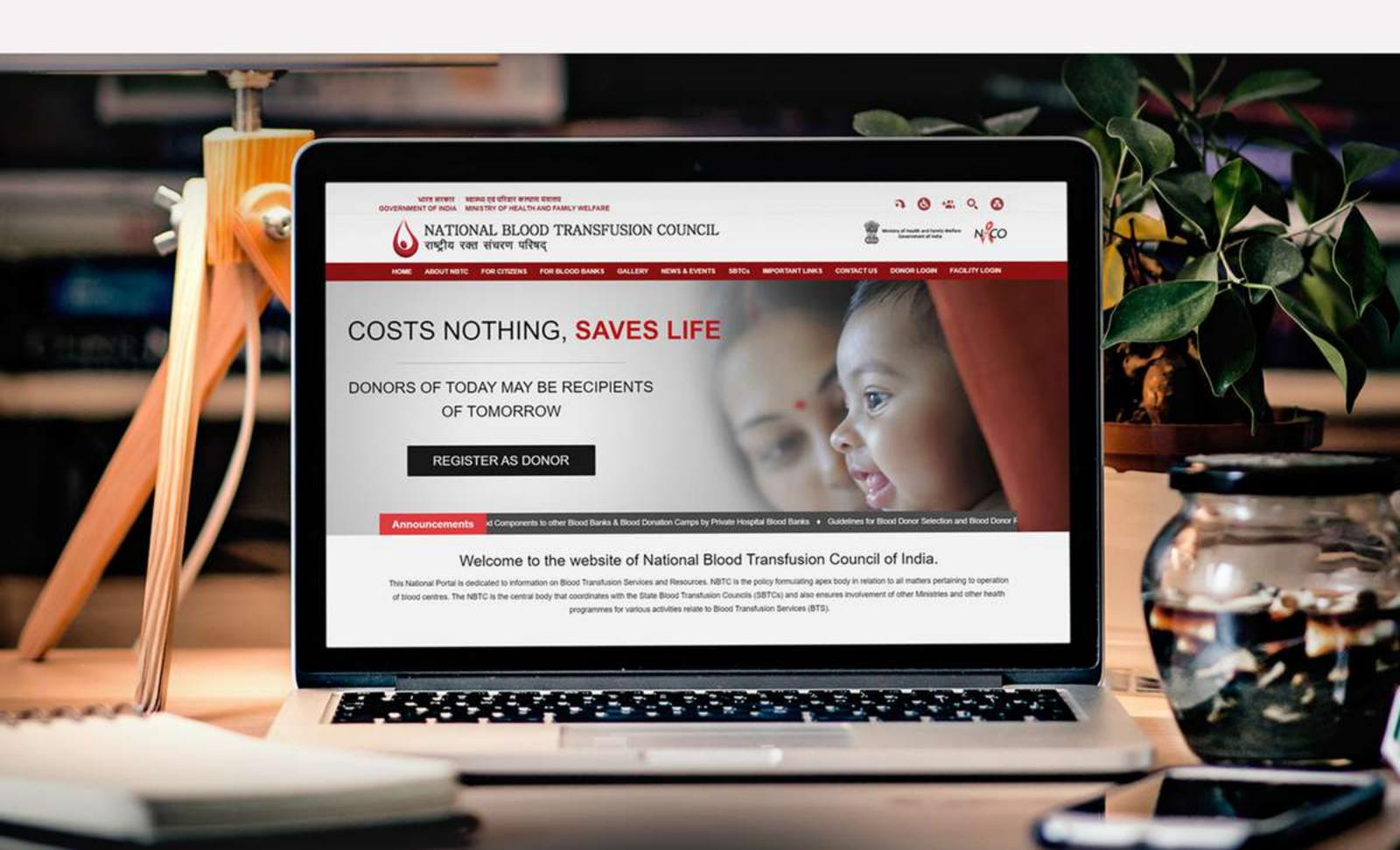


National Blood Transfusion Council (NBTC)

Web and Mobile Development of National Blood Portal of India for National Blood Transfusion Council (NBTC) with CMAI and NACO.

Blood is an intrinsic requirement for health care and proper functioning of the health system. The annual requirement of blood for the country is estimated at 12 million units of blood, and the endeavor is to meet the blood needs of the country through voluntary non-remunerated donation through a well-coordinated and networked blood transfusion service.

The NBTC web application was created with this very intent in mind. The application provides real time data and analytics regarding the availability of different blood types at any given time. The app also serves as a national repository for all available blood banks within the country.

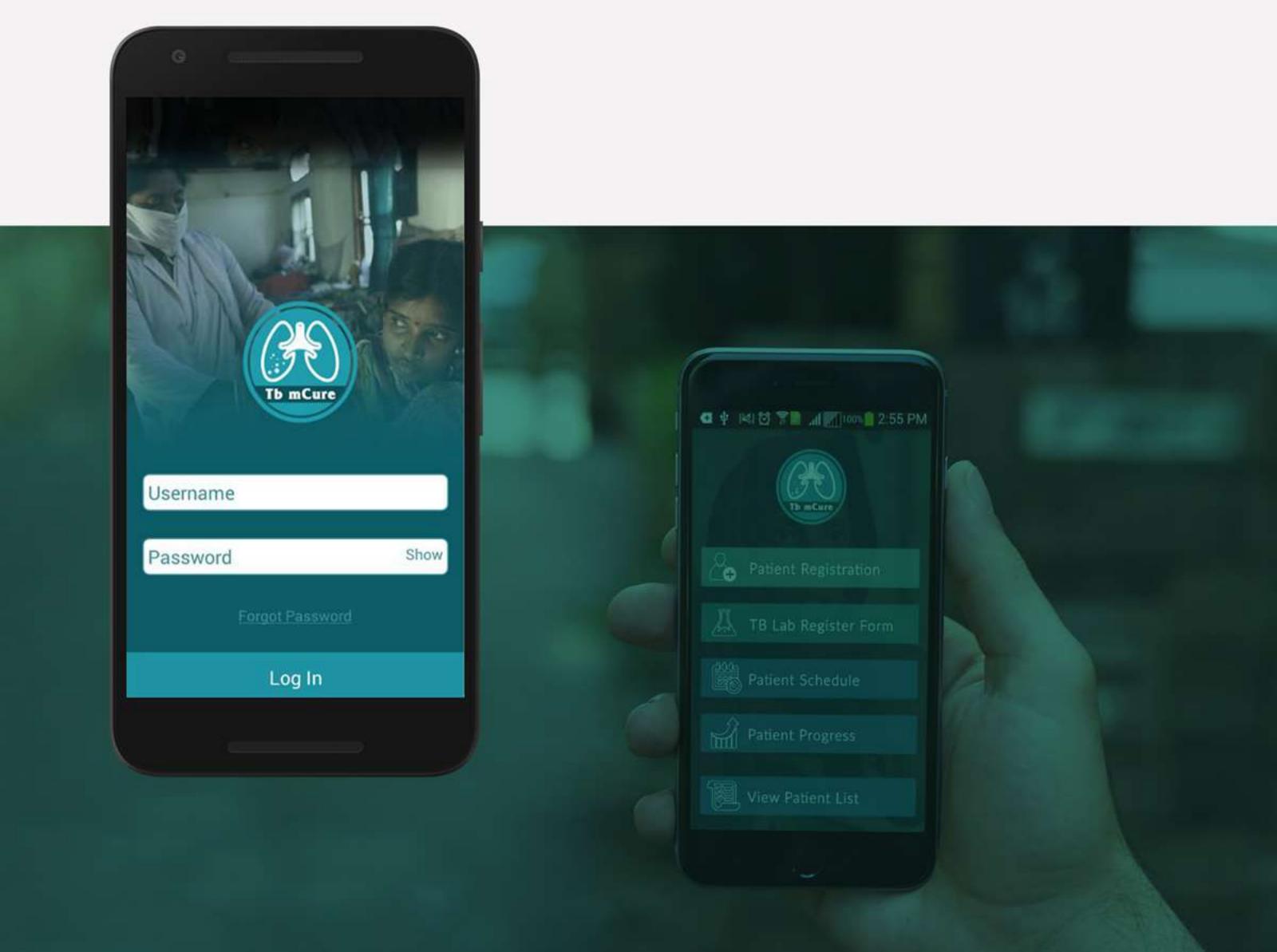


TB mCure

TBmCure Web & Mobile app development in collaboration with State Innovations in Family Planning Services Project Agency (SIFPSA)

Tuberculosis (TB) is the world's top infectious killer today. It is airborne and can affect any one of us. Over 5 000 women, men and children still die each day from TB. Thus to ensure speedy recovery of the patient an app was required that can monitor patients in real-time and ensure daily intake of medicine by them.

Our contribution: Eighteen pixels under Government of Uttar Pradesh for CHARTS, SIHFW-MoHFW to track and monitor tuberculosis patients in real-time, developed TBmCure mobile application. This app monitors and helps patients to keep a track on their scheduled Directly Observed Treatment (DOTS) and medicine intake on a daily basis for the prescribed duration for speedy recovery of the patients. The system also consists of an alert management and notification system to ensure adherence among patients.

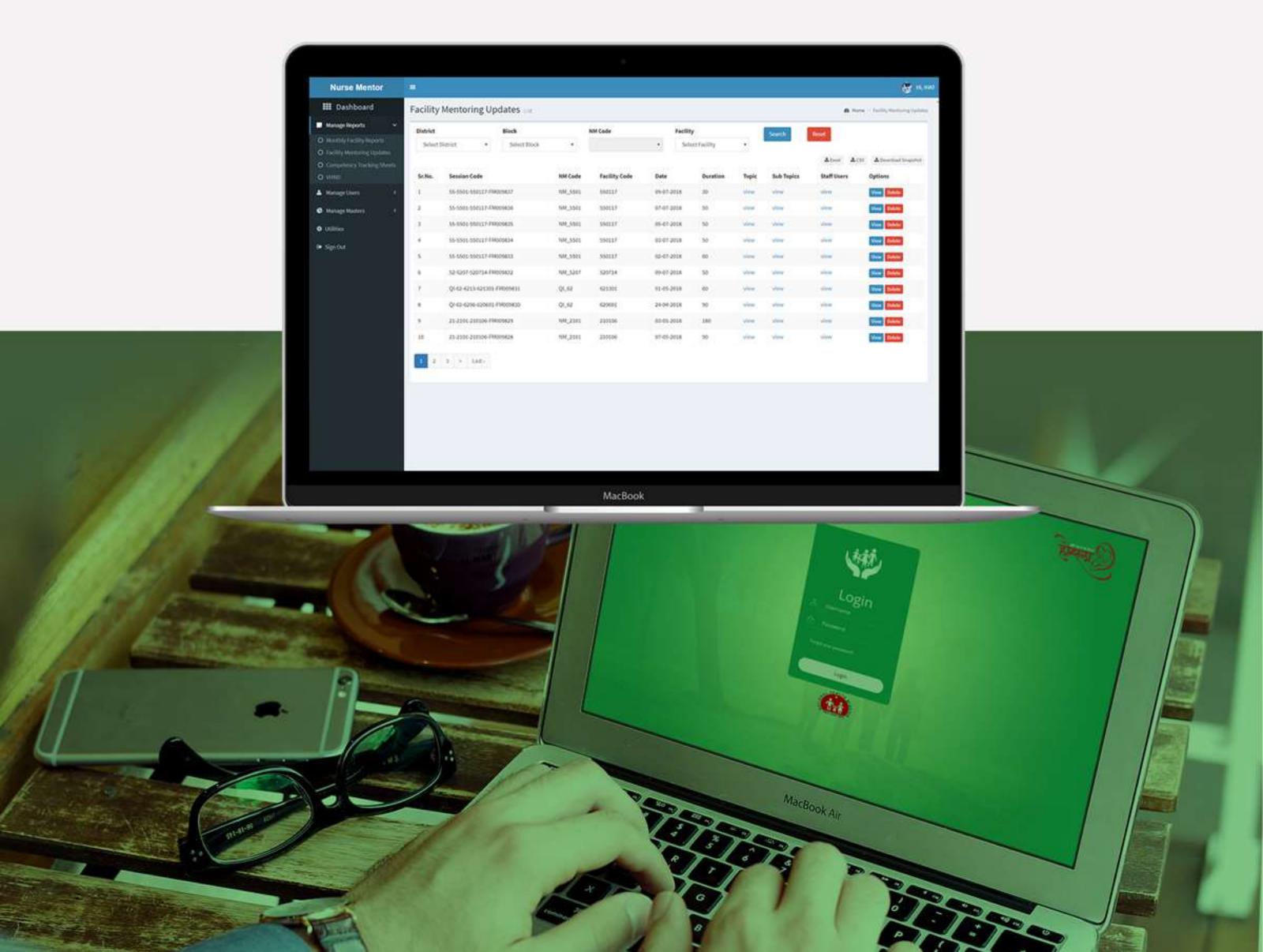


Nurse Mentoring(NM)

Nurse Mentoring Web & Mobile app development in collaboration with India Health Action Trust (IHAT) and Ministry of Health and Family Welfare (MoHFW)

Nurses are the critical lifeline of any hospital, as any action they perform leads to an equally critical impact. It is therefore, highly recommended that nurses are mentored as they graduate nursing school. A mentor is a role model willing to help a student develop clinical competence through support, honesty, appraisal, reflective communication and being a 'critical friend. Unfortunately, due to the critical nature of a nurse's job, mentorship takes a backseat.

The NM app provides an intuitive interface to circumvent these roadblocks. Nurse Mentors can access their profile through the app, submit monthly reports related to the facility statistics, competency reports and mentoring updates. They can also access the competency levels on block or lower levels at the tap of a finger.

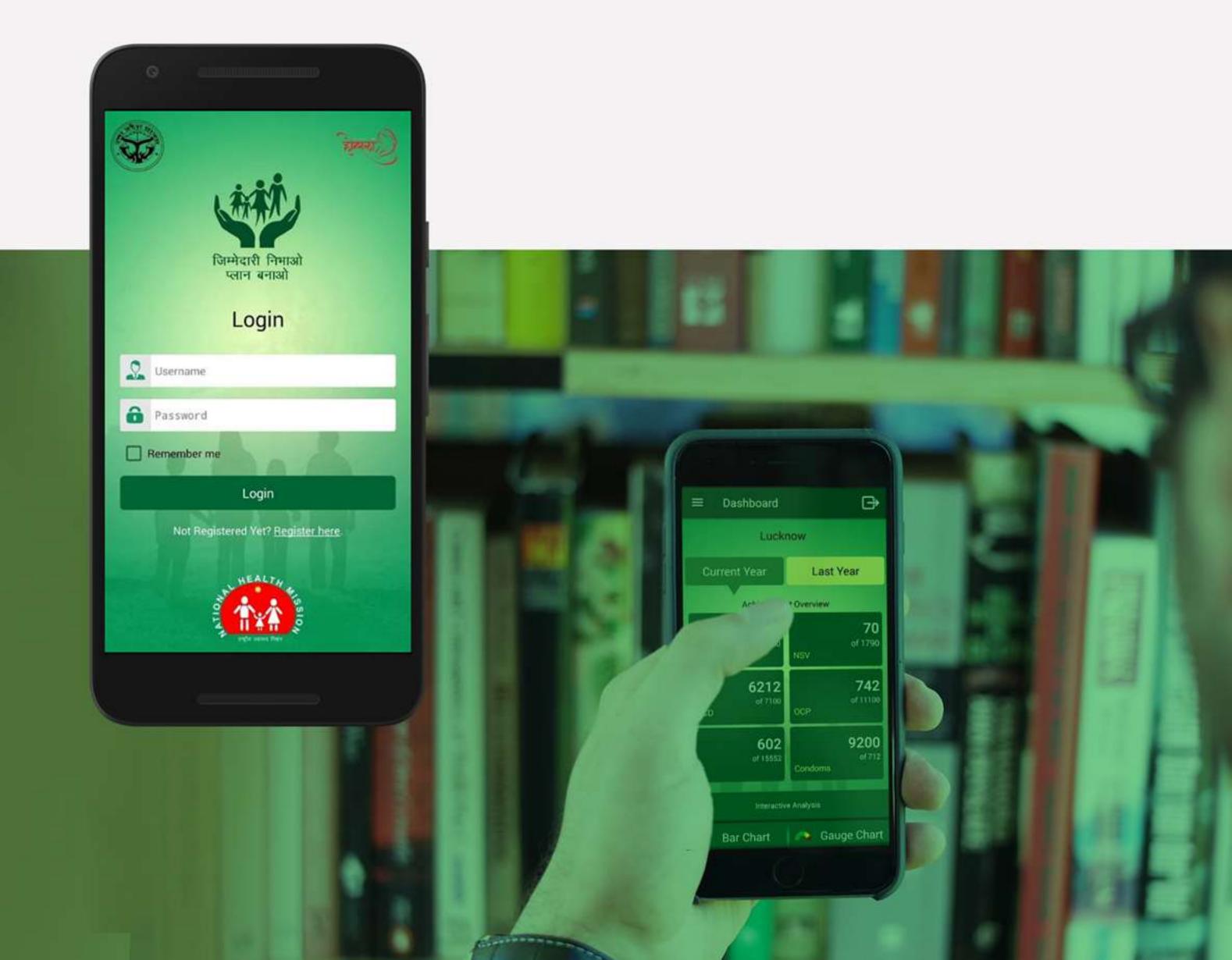


Jimmedhari Nibhao Plan Banao

JNPB Web & Mobile app development for SIFPSA in collaboration with India Health Action Trust (IHAT)

The population of India is second largest in the world after china and it is still increasing at a rapid speed which is a matter of concern. To stop this, involvement of the most populous state of India that is Uttar Pradesh is required. Jimmedhari Nibhao Plan Banao (JNPB) is a medium to stop the population.

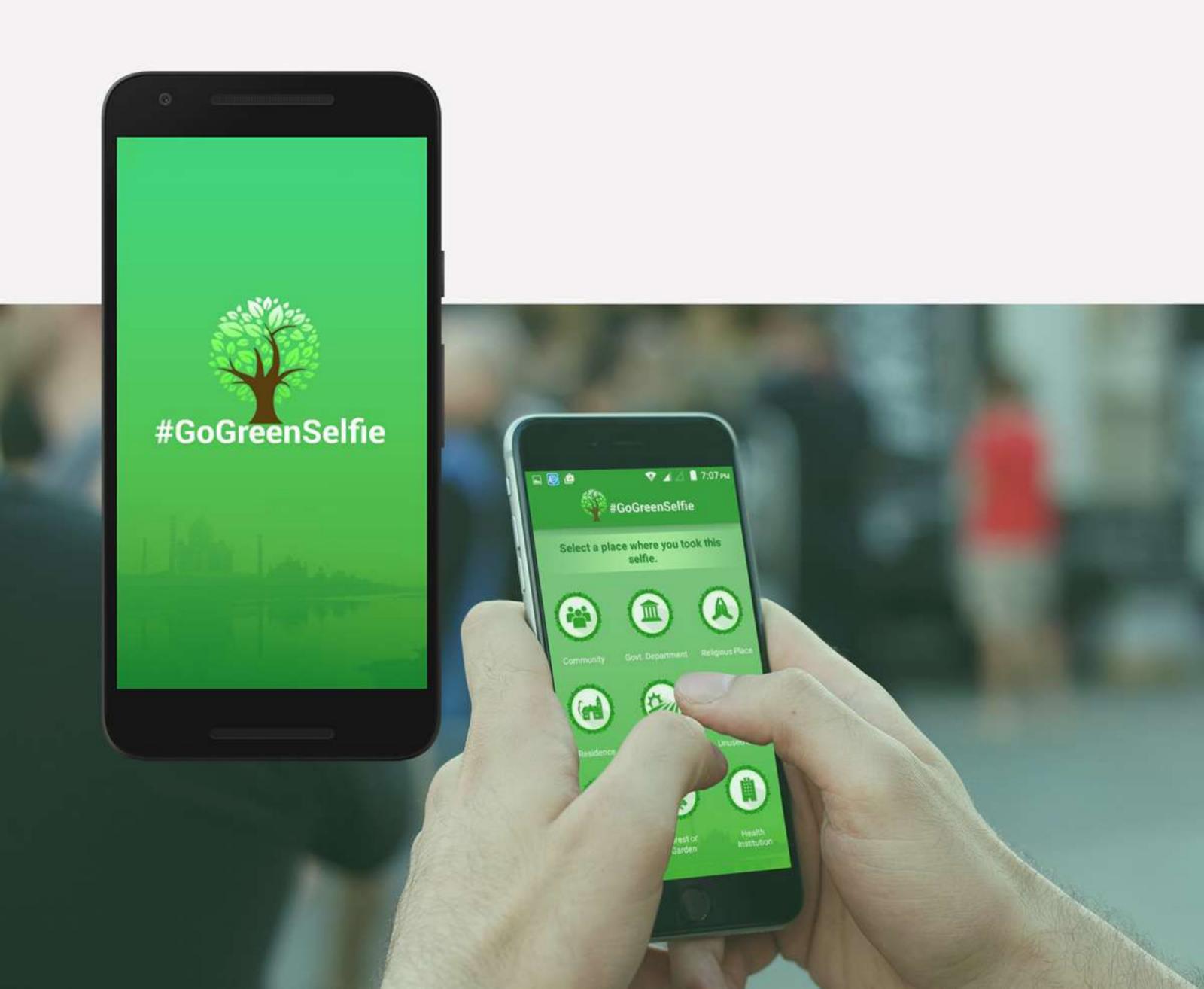
Our contribution: Eighteen Pixels developed a jnpb android app under IHAT this application is used for FDS planning, data collection and data analysis. The App covers Registration, Login, FDS Planner, Alerts, Reminders, Data Collection, Data Analysis and the special feature of the app is the Quick Reaction button that can be triggered at any time when there is a panic situation at the FDS/FDOS.



#GoGreenSelfie

#GoGreenSelfie is an app developed to take the selfie trend on the green level, started under the #UPGoesGreen initiative led by hon'ble Chief Minister of Uttar Pradesh, Shri. AkhileshYadav.

Just get it on your device, launch it up, tell us a bit about yourself and you are all set to be an iconic part of the Go Green Drive by snapping up a selfie of yourself planting a tree at college, home, office, garden, farm, shrine or any vacant field you find right. goGreenSelfie app takes your selfies online to feature them on www.upgoesgreen.in If you are one of the billion green planet-caring beings, join the Go Green drive by clicking a selfie of you planting a tree with goGreenSelfie app.

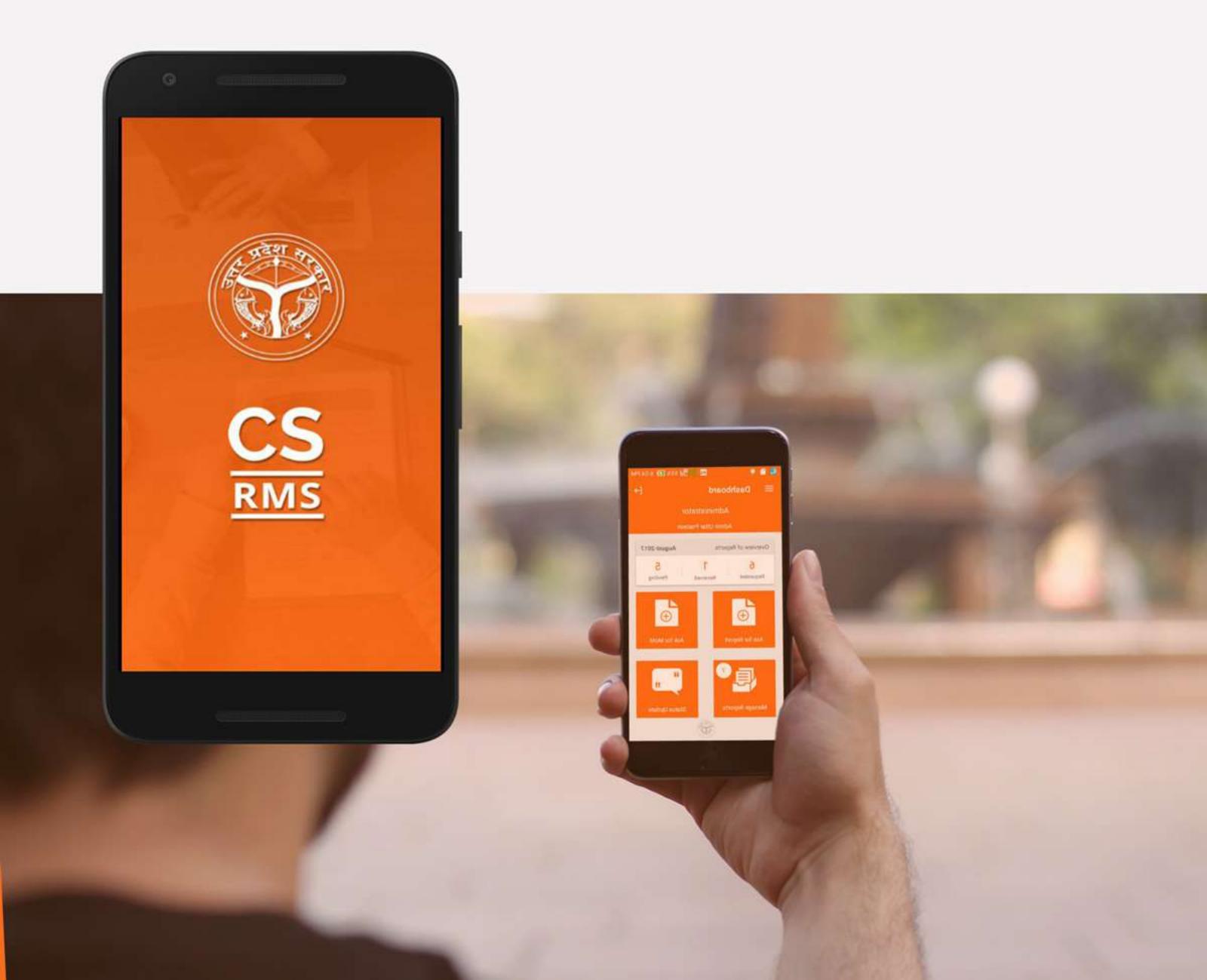


CSRM

Developed an advanced report management and mentoring app for UP government.

Chief Secretary has multiple reports requirement from the District Magistrate & Principal Secretary on a regular basis. Since Uttar Pradesh has the highest number of Districts and corresponding District Magistrates, it is difficult to collate all the 75 reports in one document folder. CSRMS is an online report management system for UP.

Our contribution: Eighteen pixels developed a CS-RMS app for UP government officials under India Health Action Trust (IHAT) to manage reports with an online repository, a document library to store, track and review reports from anywhere through their smartphones. It allows CS/Staff Officers for requesting reports or Minutes of Meeting from DM/PS group or individuals.



Lucknow Metro Rail Corporation

Development of Web Portal, Mobile Application with real-time Dashboard and Analytics and automated grievance system for Lucknow Metro Rail Corporation.

Objective: To take Lucknow on the fast track of development Lucknow metro Rail Corporation gifted metro to the city which is the most convenient and cheapest mode of transportation and achieved a major milestone in the history of the heritage city. Now the challenge was to provide online convenience to the passengers to help them

- -Locate the nearest metro station.
- -Calculate fare between the source and the destination station.
- -To provide them the option to do the recharge of metro GoSmart card with the app.
- -View the metro network map.

Our contribution: Eighteen pixels designed and developed the Web portal with real-time Dashboard and Analytics for the easy use of the general public. The app provides services like registration and recharge of GoSmart card. The app also serves the purpose of tour guide for the visitors by providing them the list of tourist attractions in Lucknow. The passengers can manage their account and calculate the fare between the stations on app. And further to ensure smooth travel experience we even developed an automated grievance management system. Based on web platform over the cloud, the system makes use of Al and routing mechanisms to efficiently handle the logged complaints.

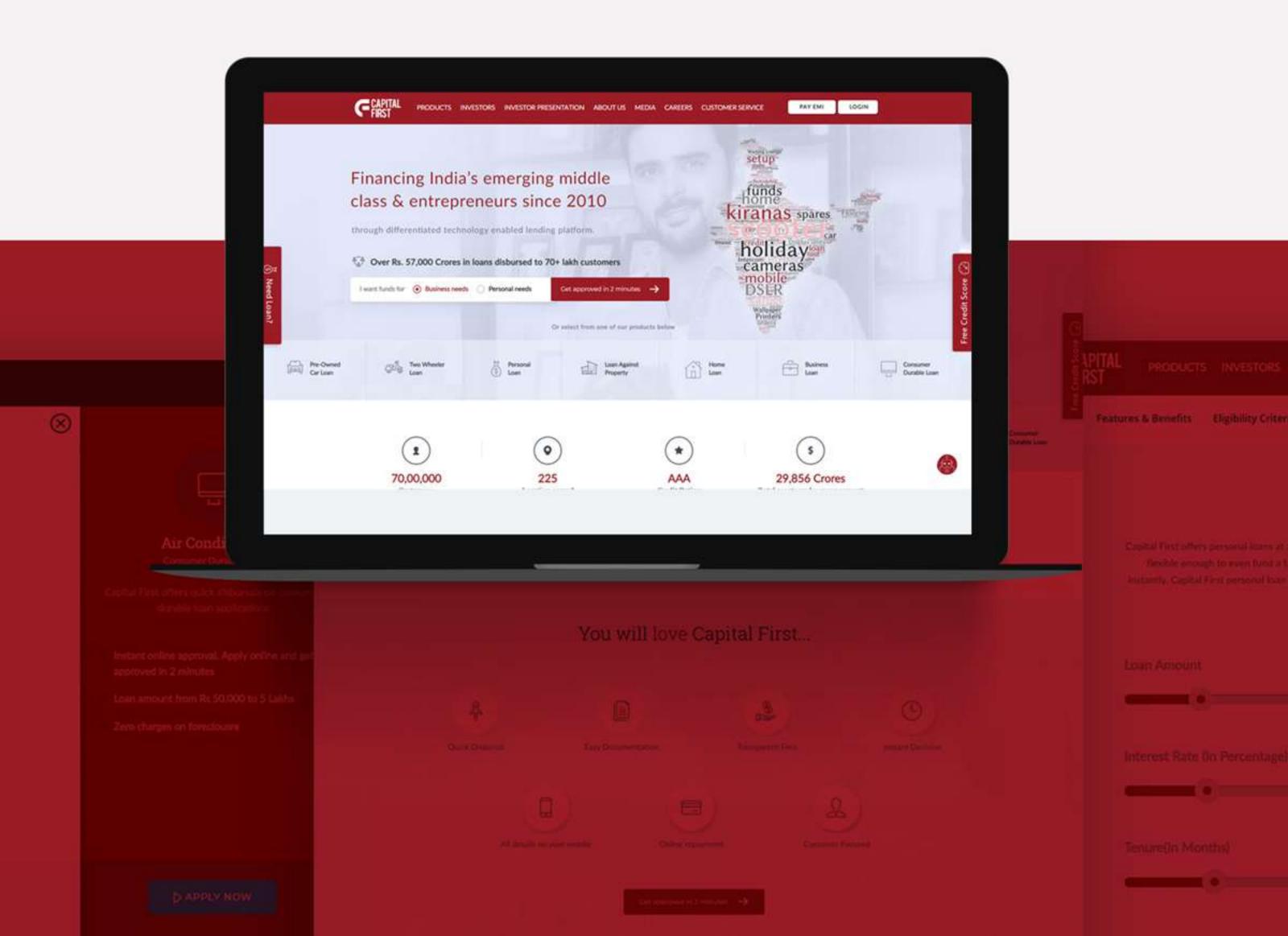


Capital First

Web system development for Capital first that is a leading Indian financial institution, specialized in providing debt financing to MSMEs and Consumers in India.

Objective: Everyone is dependent on financial institution in some or the other way as financial operations are a critical part of any economy, with individuals and companies relying on financial institutions for transactions and investing. To keep an eye on any new development in the world of finance that could affect the productivity of the Capital First this web system was developed.

Our contribution: Eighteen pixels partnered with Capital first for the upkeep and development of live dashboard with real-time information management system, analytics and reports for customer engagement, paperless loan and instant e-approval on their website.

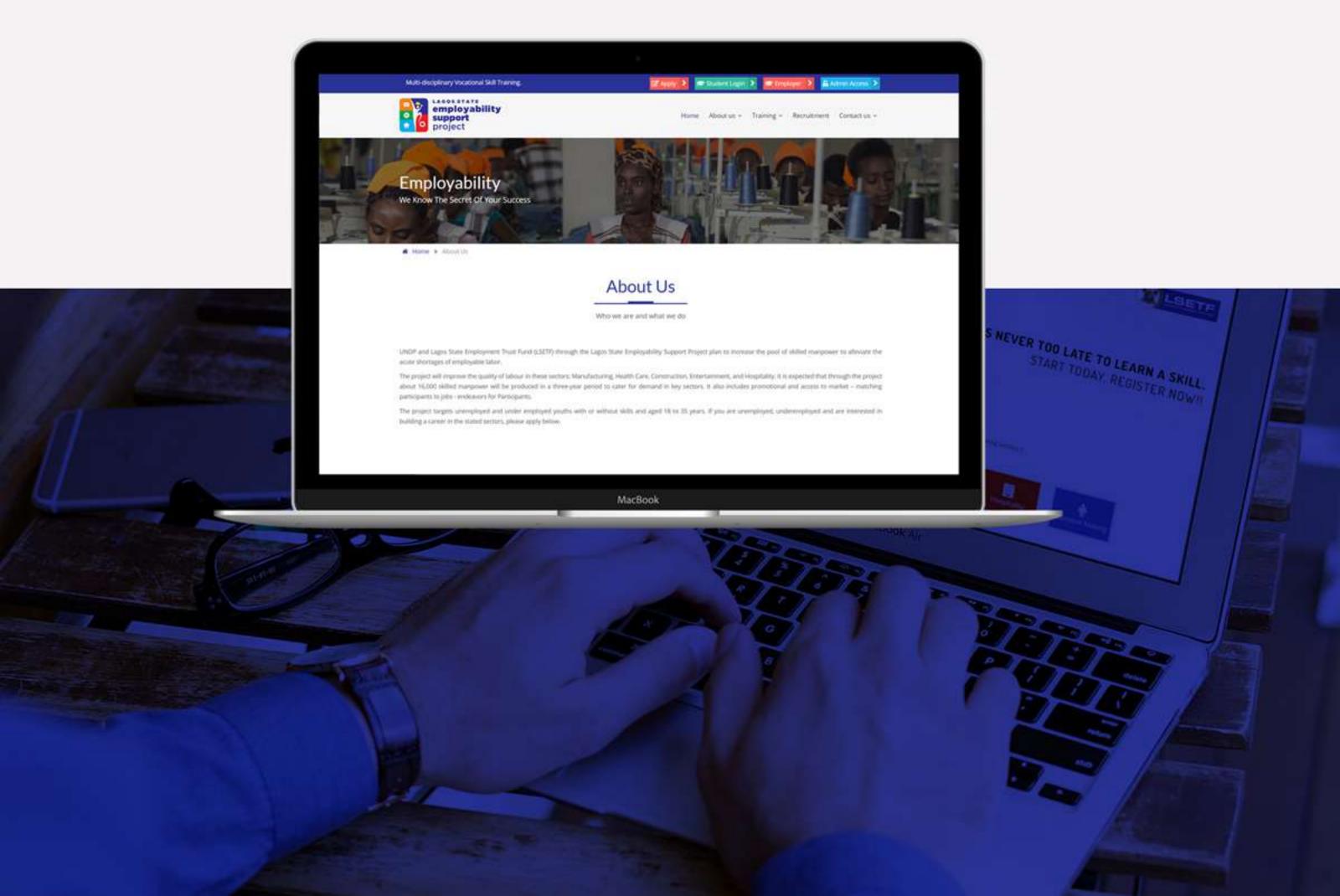


Lagos State Employment Support Project (LSESP)

LSESP Web Platform and Mobile Application Development for Arcskills in collaboration with UNDP and LSETF which is another feather in our cap.

Objective: The Lagos State Employment Trust Fund was established to provide financial support to residents of Lagos State, for job, wealth creation and to tackle unemployment. The motive behind the LSESP project is to bridge the skills gap among unemployed Lagos Sate residents to enable them take up existing jobs in the various sectors of the economy.

Our contribution: The platform comprises of a web based management information system, a mobile solution, and a real-time analytics tool to aid in providing gainful employment to white collared workers through a robust network of vocational training centres, and a set of prospective employers.

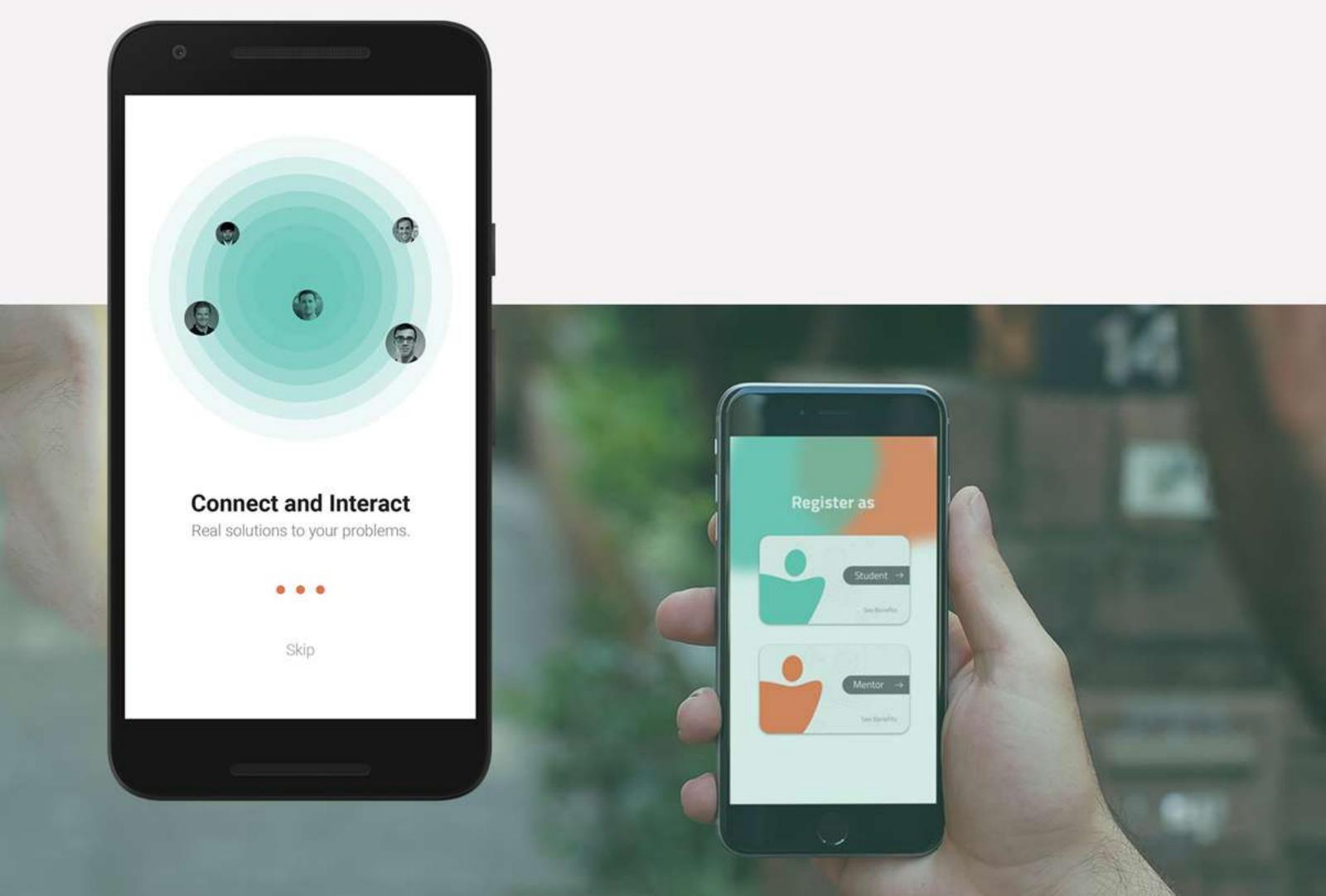


Squad Connect

Developed a web and mobile platform.

Objective: Decision of pursuing higher studies evokes the tactile sensation of both excitement and nervousness. Above all selecting a country to study is the most arduous task faced by everyone in this world full of various possibilities. With so many "Study Abroad" programs available, it is quite toilsome to decide where to start from? Hence, it's better to make informed decision and get yourself sorted with the help of squad connect that connects the students with diverse set of mentors.

Our contribution: Eighteen pixels developed squad connect a web and mobile platform for Keara Education Enterprises. Squad Connect is interactive mobile applications that connects the students with diverse set of mentors that help them begin their Higher Education Journey to study abroad or domestically, and make a smooth progress towards a fulfilling career. The application provides students with access to the right answers and information at any time under one roof by allowing them search the perfect mentor as per their requirement and sending a connection request to start the chat and clear the queries after approval.

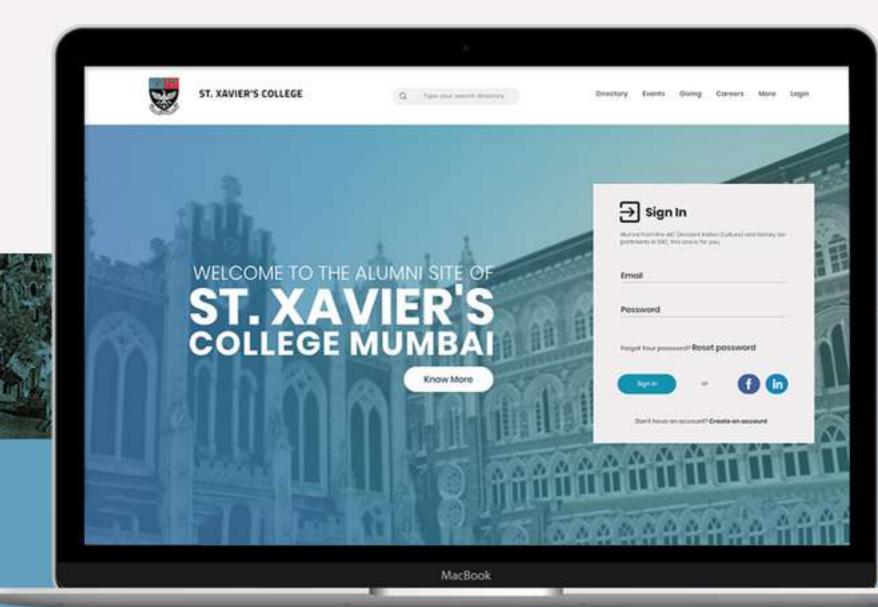


St. Xaviers Mumbai

Development of Alumni Portal

Objective: Alumni portal helps institution build a vibrant alumni network, maintain an endless relationship and discover the power of their alumni network. You stay connected with your former colleagues and friends who have been an integral part of your journey and whose knowledge can help you progress and remain abreast in the education sector.

Our contribution: Eighteen pixels developed an alumni portal for St.Xaviers where they can maintain a repository of professional details of their alumni. Bridge the gap between the students and alumni by providing students a platform to interact and learn from the alumni. And also facilitate the posting and sharing of job opportunities for the alumni, by the alumni.



ea commodo consequat. Duis esse cillum dolore eu fugiat



News and Updates

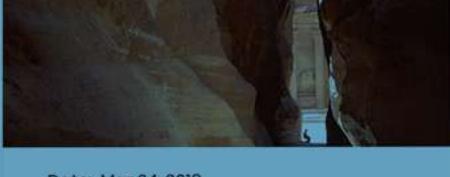
View More >>



Remembering Mr. Himanshu Roy

Date: May 11, 2018





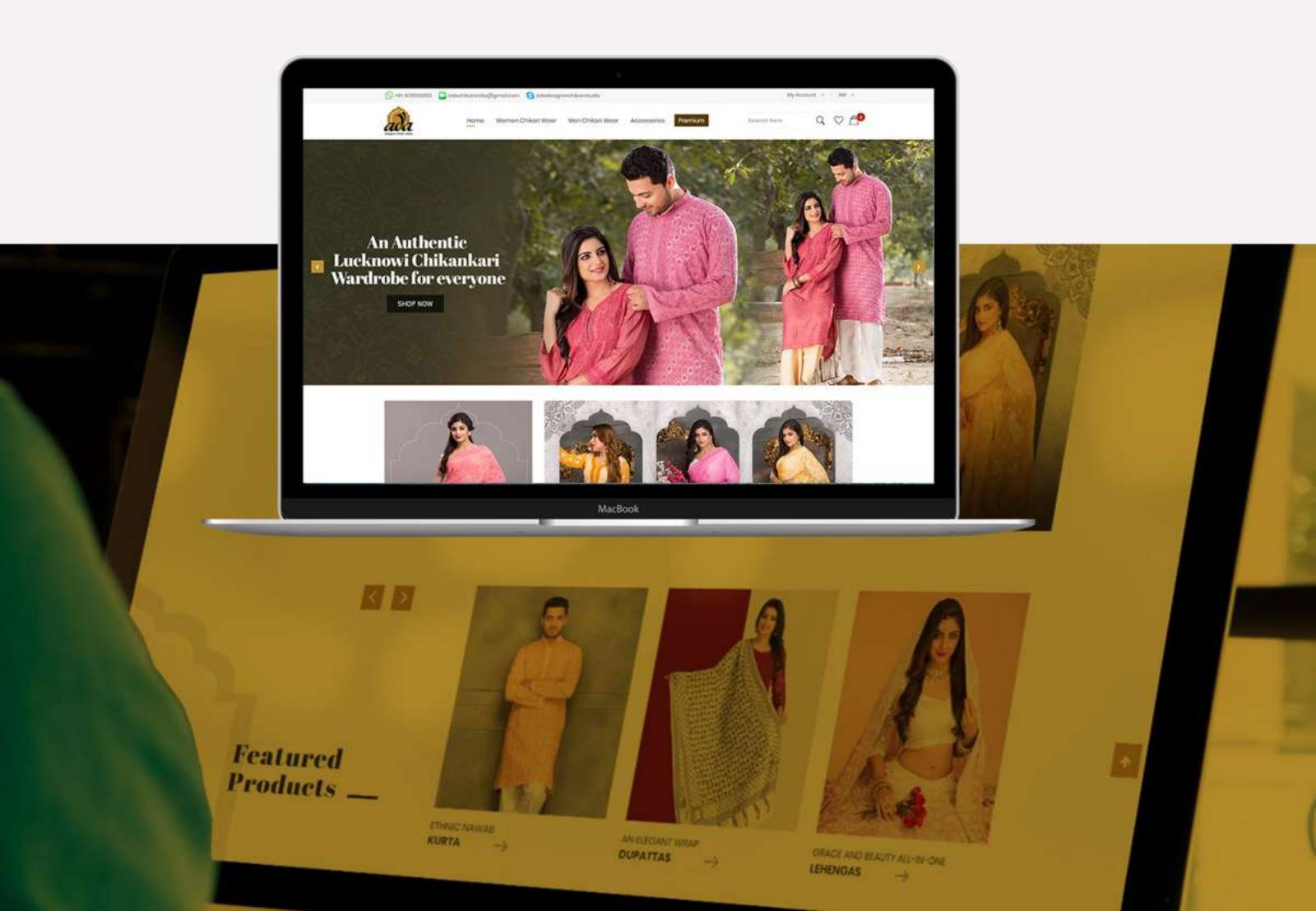
Date: May 11, 2018 Remembering Mr. Himanshu Roy Date: Mar 24, 2018
Excavating treasures in AIC, History
& Archaeology

ADA Chikan

E-commerce portal

Objective: Chikankari is delicate and artfully done hand embroidery on a variety of textile fabric like muslin, silk, chiffon, net, etc. Chikankari is totally hand-woven, which implies each piece is unique and it is impossible to imitate it in any other part of the world. This rare art of embroidery because of its flourishing demand is a source of employment to many women who apart from handling their family and children devote their time on this art. Thus it is important to make the world aware of this art which is manufactured only in Lucknow making it a heart of chikankari industry.

Our contribution: To carry forward this tradition Eighteen pixels developed an e-commerce portal for chikankari clothes for Ada chikan to help them diversify this culture by educating people about this art and also let them deliver this handicraft globally. The portal provides the service to the customers to choose from wide variety and make the payment in multiple currencies.

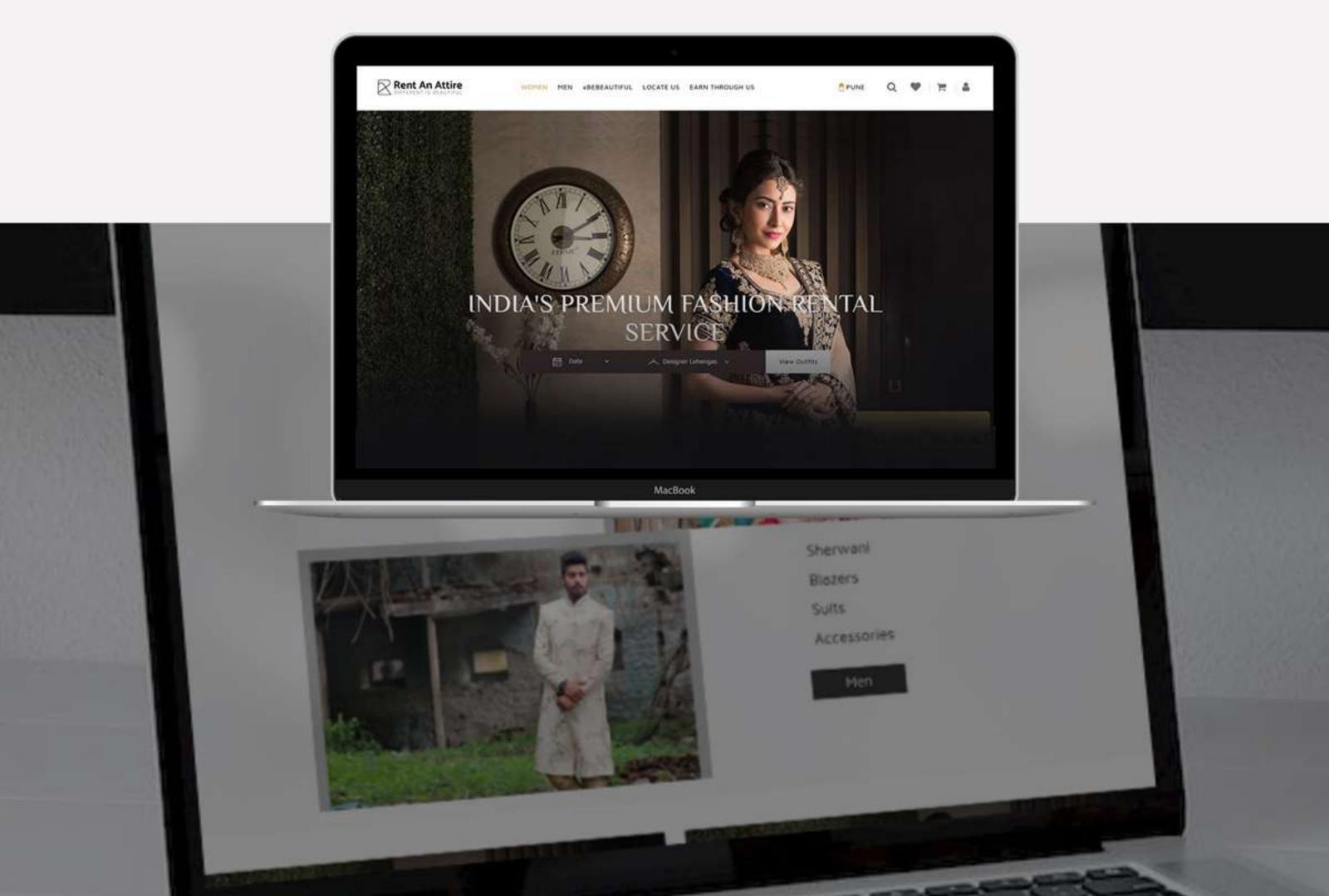


Rent An Attire

E-commerce portal for renting clothes

To fulfill everyone's desire to look beautiful and elegant without investing much and burning a hole in pockets each time you go shopping. Rent an attire is a platform where you can get stylish clothes without buying, just on rental basis.

Our contribution: To give this idea a practical shape we have designed and developed a platform for Rent an Attire with user friendly features and smooth functionality from where consumers can pick and collect their favourite outfits and can also customize their whole look with designer as well as in house attires. Rent an Attire is a virtual marketplace developed by us.



Lehren

Media and entertainment

Lehren's engagement with India's Showbiz dates back to 1987, to the pre-satellite era, when it pioneered film-based entertainment shows for India's then emerging television industry.

Lehren's videos packaged film news, gossip, reviews interviews and magazine content was showcased in the kaleidoscopic format typical of Bollywood. This made Lehren a household name in the VHS Home video market and the company grew to become the biggest source of film-based content in India and overseas. Its chatty, snippety video magazines became the template for entertainment shows when India's television industry was opened up to private producers in the late 1980s and early 1990s. To this day TV channels, production companies and new era content creators follow the styles and formats invented by Lehren back then. Lehren enjoys great brand recall within the Indian Entertainment industry and among Showbiz fans worldwide. Currently, Lehren has over 500,000 videos playing on multiple media platforms and consistently clocks One Billion million video views every quarter on YouTube alone. Lehren today offers fresh content like celeb gossips, fashion and lifestyle, movies, music, comedy, web series, short films and current affairs everyday to its discerning viewers.

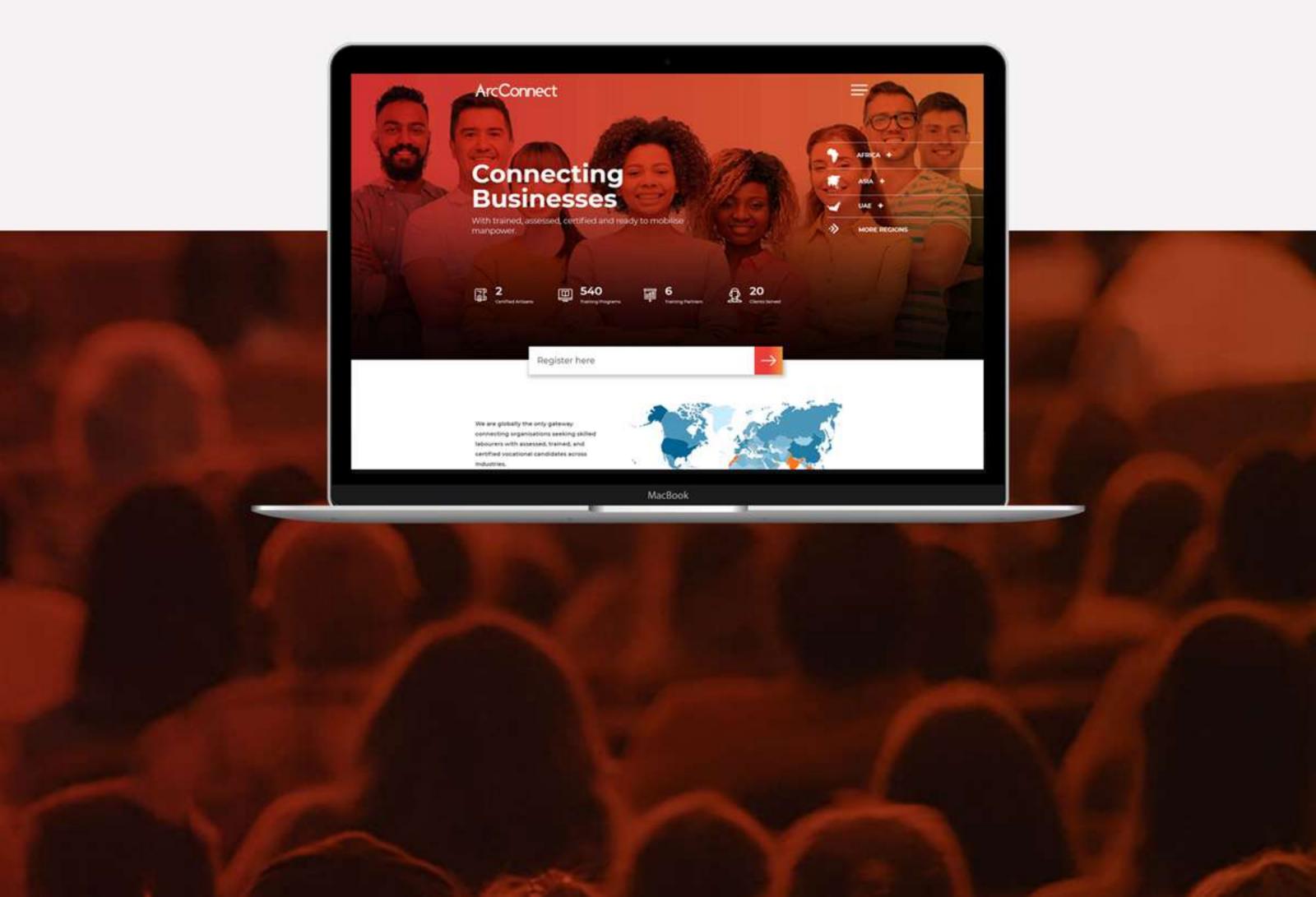


Arc Connect

Learning / Training / Jobs

ArcConnect is a product of Arc Skills, the global industry innovator for skill development. We take the responsibility of maintaining a prominent position at the centre of industry demand, technology advancements, human understanding, and global change – so we can create solutions that turn talk into action

ArcConnect is one of the pioneer platforms that allows training, assessing, and acquiring skilled vocational talent across the globe. Our international gateway provides you with exclusive access to a new generation of ready-to-work trade experts that come with modern job-specific certificates, transparent assessment results, and life skills. From day one you can be confident that your on-the-ground team will add value and enable growth.

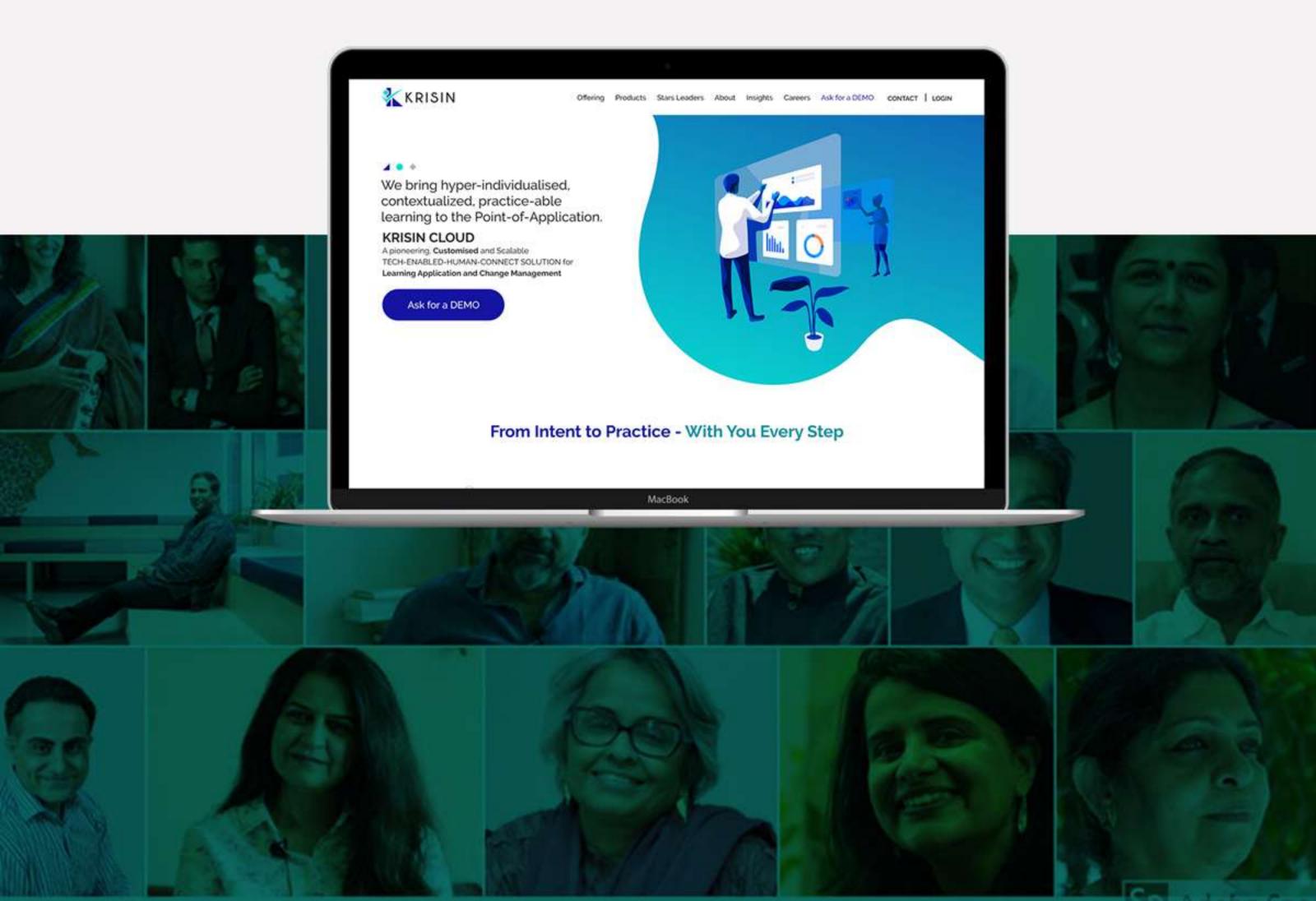


Krisin

Mentoring & Consulting

The intrinsic need of every business enterprise is to increasingly adopt benchmarked practices. 'Learning programs' for leaders assist them in being significantly more effective and considerably more successful – both in their personal and team leadership. However, majority struggle to apply the 'learning' in an effectual manner that actually moves the needle on their effectiveness and success. Krisin, an enterprise offering specialized Social and Collaborative learning appointed 18 Pixels to design a web platform to enable an interactive and user-friendly learning experience.

Our contribution: The highly qualified and appropriately trained team at 18 Pixels comprehended that processes within each commercial entity require assuming escalating efficiencies to attain and maintain competitive edge over competition. With this objective, the team at 18 Pixels, designed an interactive and user-friendly website that facilitated practical application of the learning modules offered by Krisin. Thus, in doing so it assisted Krisin with the critical aspect of actual practice at the place and time when the learner needs it most – at work.

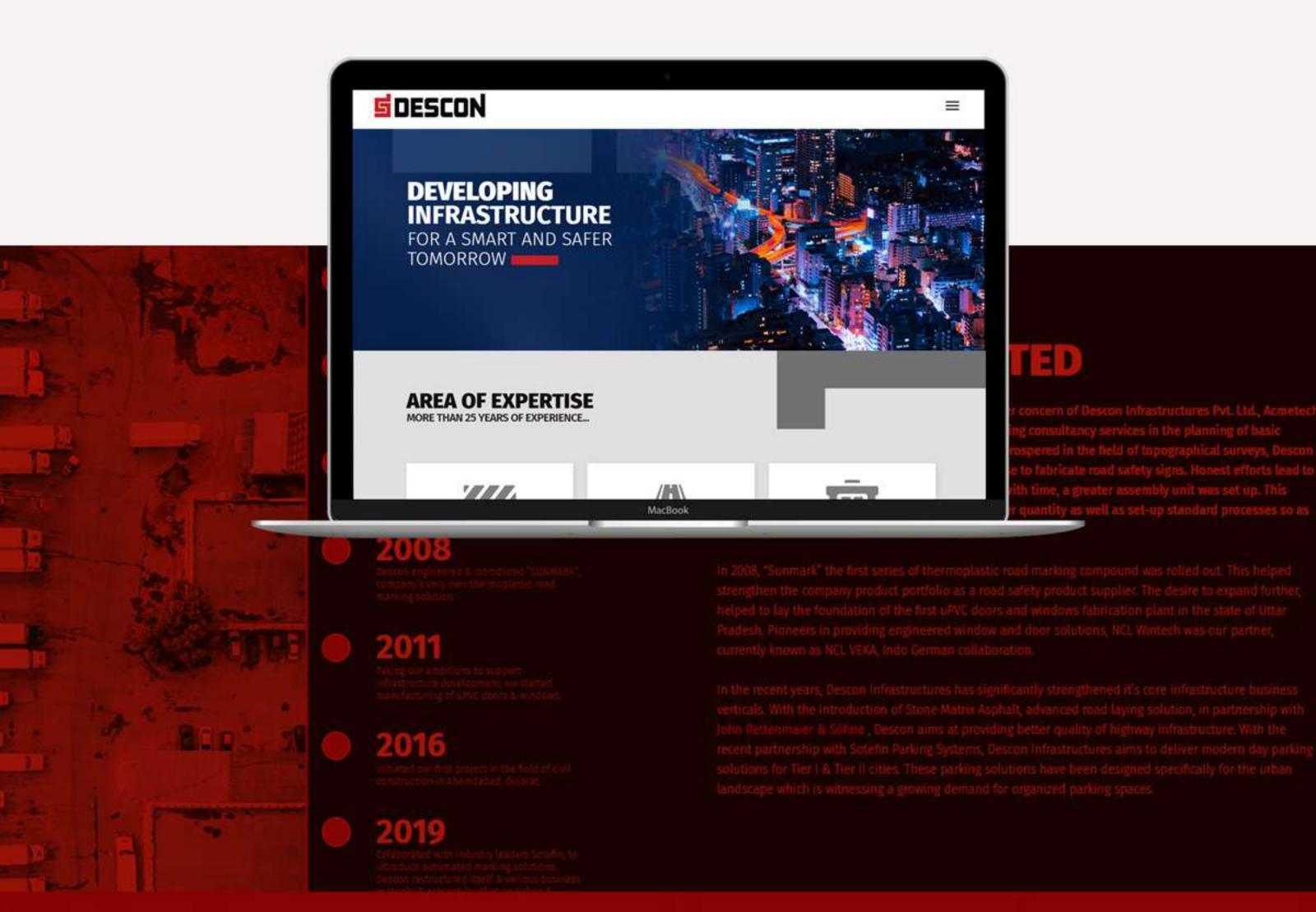


Descon

Construction / Infrastructure

Objective: A developing economy like that of India needs to replace the conventional modules of the previous century with designs & technologies which are functional, smart and sustainable over longer period of time. Descon as a company materialized with an exemplary clarity more than two and half decades ago. With the principal verticals of its business targeting roads and building infrastructures, it earned an astonishing stature in reliability, on account of a strong customer focused approach and a dedicated team. At the pinnacle of success, the company sought to sustain its market leadership by engaging 18 Pixels to design and develop a website to establish its credentials.

Our Contribution: The energetic and enthusiastic team at 18 Pixels is committed to crafting technological interventions for sustainable social change. The teams' proficiency and relentless drive facilitated Descon's vision of an integrated repository for showcasing all its technical collaborations and expertise on the world wide web. The website design and development task undertaken by us facilitates exemplar presence for commercial sustainability of Descon

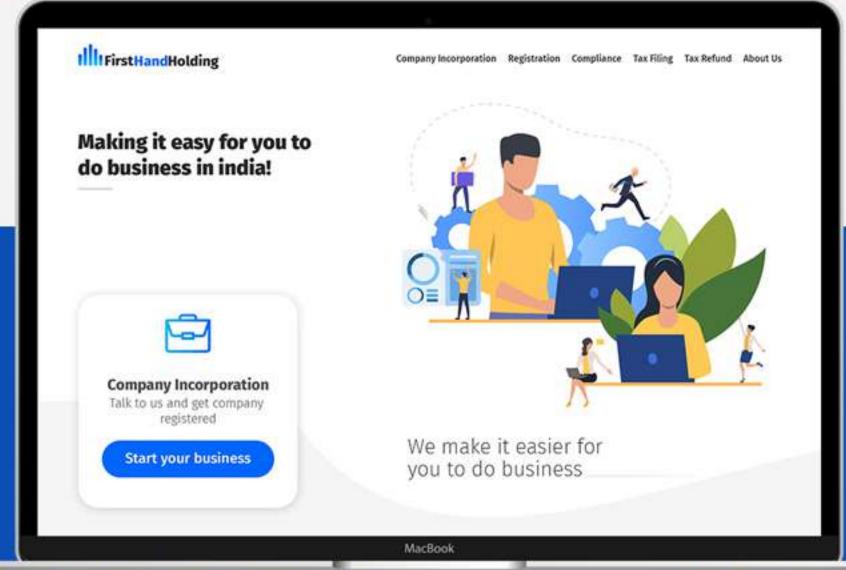


First Hand Holding

Business / Finance

An economy poised to mature, essentially requires an all inclusive medium of professional expertise to advise on matters pertaining to initiating and strengthening businesses. However, as is evident, most professional consultancies focus on a niche aspect of business and are unable to provide professional guidance on related facets of commercial ventures. First Hand Holding, as its name suggests, offers a compendium of services from establishing business enterprises to counseling on tax planning. It sought to assign 18 Pixels the task of incorporating all its professional expertise on a well designed website for portraying and popularizing it as an extensive service provider.

We, at 18 Pixels, comprehensively understood the specific objectives before First Hand Holding. We designed their website, bearing in mind their target audience that needed substantive supervision in the complex maze of the dynamics governing the business landscape. Additionally, we assisted the organization in branding the proficient and skilled in-house competencies.



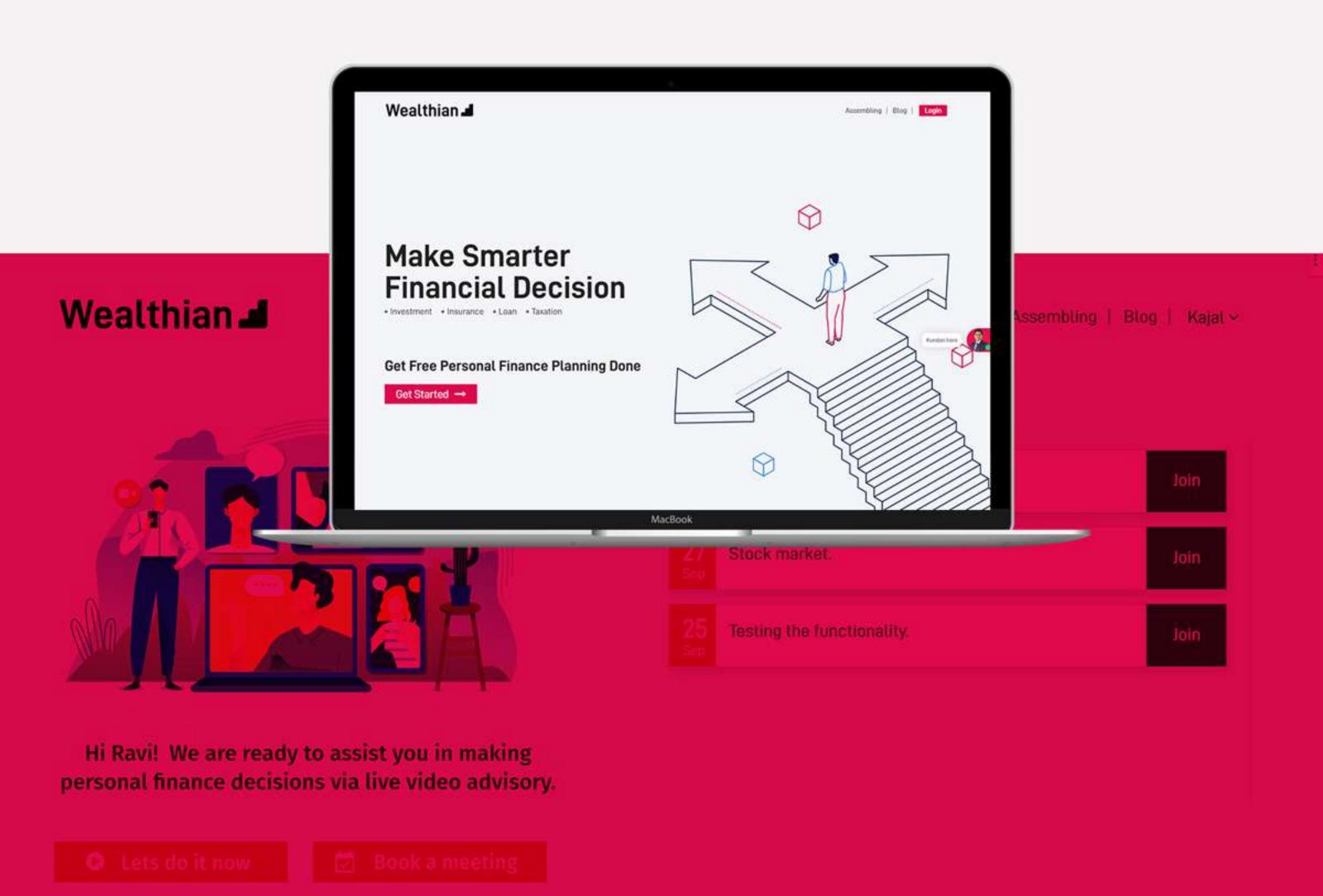
Get the best online CA services.

Wealthian

Business / Finance

Objective: Multiple avenues emerge rapidly for absorption of the developmental gains in the economic landscape. The societal demand for professional information on multiple investment options bears numerous categories of financial planning. It is the process which provides one with a framework for achieving one's goals in a systematic and planned way by avoiding shocks and surprises. Wealthian's quest was to provide a platform for managing wealth, regulating expenses, controlling debt, etc. with the sole objective of providing competent professional advice. Therefore, it retained 18 Pixels to design and develop an interactive and user-friendly website for prospective investors.

Our contribution: The team at 18 Pixels evaluated the potential for portfolio investments inclusive of the fundamentals of investment, insurance, loans and taxation. It formulated a website design for gently hand holding a potential and probable investor, carefully considering his/her unique dynamics. Developing an interactive website enabled Wealthian display a sensitive and perceptive approach towards its clientele.



OUR CLIENTELE













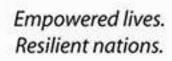






































Reg Office:



Eighteen Pixels India Pvt. Ltd.

A-1, 1st Floor Sana Palace-II Shahnazaf Road Hazratganj, Lucknow, Uttar Pradesh 226001

Regional Office:

Mobidiscover, P3/56, Mushedpur, DLF Phase 2, Sector 25, Gurugram, Haryana 122008 +91 9005419932